

Historic, archived document

Do not assume content reflects current
scientific knowledge, policies, or practices

Potatoes Grown Especially for Seed

No other section produces as Healthy and Vigorous Seed Potatoes as Northwestern New York. Try them and be Convinced.

GET THE BEST.

PURE SEED.

TRUE TO NAME.

NORTHERN GROWN.

A. G. ALDRIDGE SONS,

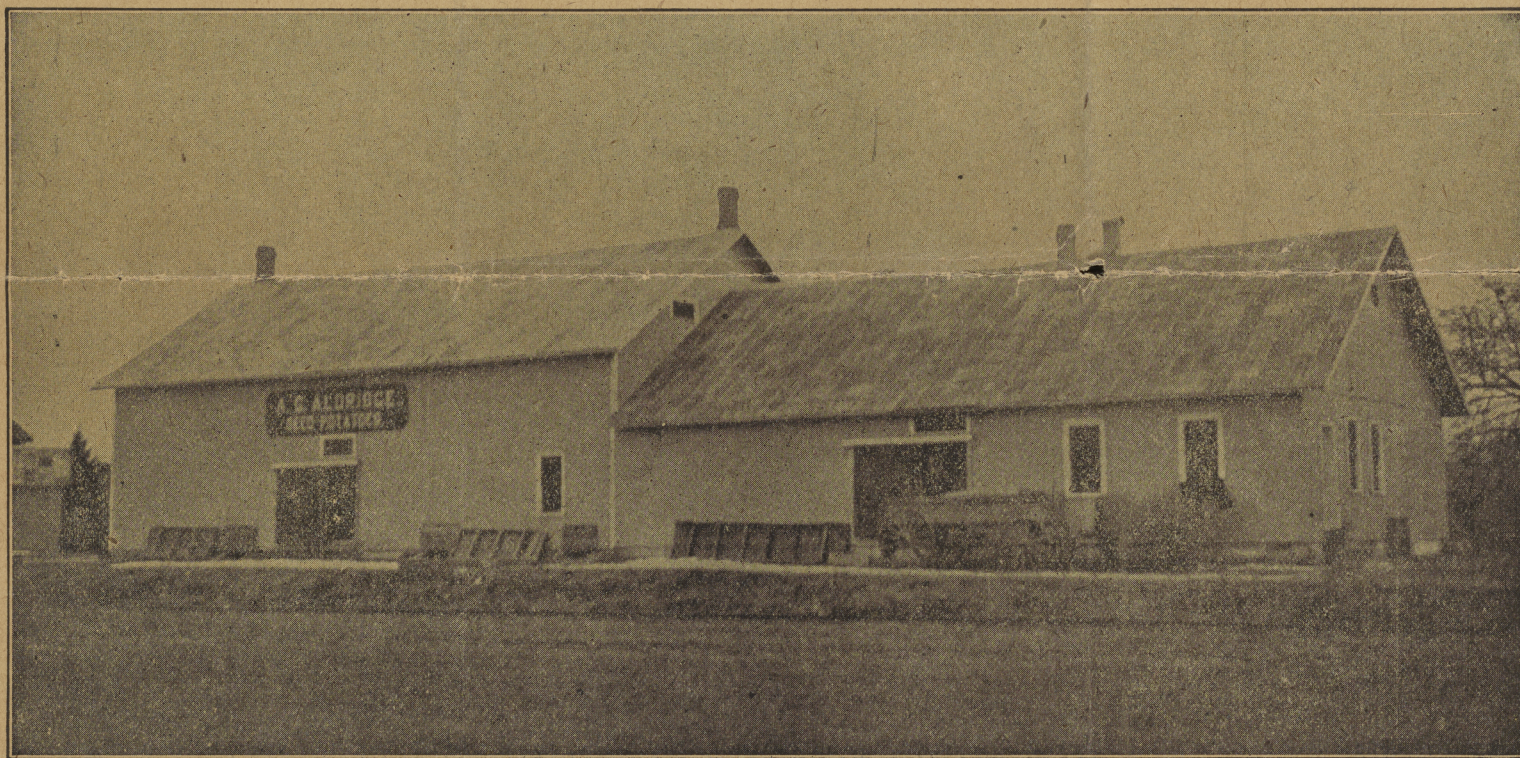
SUCCESSORS TO A. G. ALDRIDGE, ESTABLISHED 1889

Special Discounts to Members of the Grange and Farmers' Exchange.
(Officers please distribute these Price Lists among Members.)

FISHERS, Ontario County, N. Y.

OUR SEED POTATOES.

WE HAVE a good supply of true stock now in store, which is very fine, and in good condition. Orders will be booked as received, and shipped in rotation, after danger of freezing is over. We can ship nearly any time between March 15th and June. We assume no responsibility for damage incurred in transit, but we will exercise the greatest care to guard against the sudden changes of temperature. At the LOW RATE here offered, customers are expected to pay the charges when sent by freight or express. Our soil is especially adapted to growing smooth, handsome tubers, perfectly free from disease. Our location for furnishing Good Seed Stock is unsurpassed. To ALL WHO INTEND TO BUY SEED POTATOES we will say that the best potatoes grown in the United States are grown in Western New York. More potatoes are grown in this town than in any other town in New York State. Western New York took the Sweep Stake Premium for the best exhibit of potatoes at the World's Columbian Exposition. Where our Seed Potatoes have been tested with those grown in Maine and other states, they have excelled in almost every instance. If you have never planted seed from this section, give us a trial order, and we will convince you what we say is true. Always get your seed direct from the grower when possible. We are now shipping in car lots and using refrigerator and produce cars. Write also for price on car fancy eating potatoes for grocer-trade, to be loaded in good sacks.



OUR FROST-PROOF STOREHOUSE

And cellars at Fishers, Ontario Co., N. Y., on the N. Y. C. & H. R. railroad. This is where our seed stock is stored for our customers during the cold winter months and until it is safe to ship out in early spring.

"ORANGE BRAND" EATING POTATOES.

DO YOU know that some people never have really good eating potatoes? Let us tell you the reason. Potatoes are loaded in cars by commission men, and it requires from 10 to 15 wagon loads to fill a car. In many instances potatoes from at least four different kinds of soil, and as many different varieties are loaded and mixed in one car. How do such potatoes cook? Some will cook in twenty minutes some in thirty, some in forty, and some never will cook so you can eat them. We receive many letters every season from persons wishing to secure good potatoes for table use. Our "Orange Brand" is selected stock of some one variety grown in warm sandy soil which is especially adapted to growing excellent potatoes that when cooked will be dry, floury and of good flavor. We are prepared to furnish families, boarding houses or hotels and want one GROCER in your city or village to keep these on hand. Potatoes in this section are mostly hoed and harvested by machinery, which does away to a great extent, with hook marks and green ends, and causes much less waste. We ship in sacks and book no orders for less than 180 pounds. Write for prices, and state quantity needed. We make a specialty of furnishing fancy eating potatoes for the grocery trade. 180 pounds good weight in each sack.

HOW TO SEND MONEY.

Remittances may be made at our risk by either of the following methods, viz.: Postoffice money order, draft on New York, Express Company's money order, or by registered letter. Money order office at Fishers, N. Y.

References:—NATIONAL BANK OF COMMERCE, Rochester, N. Y.; STATE BANK, Victor, N. Y.; MERCHANTILE AGENCIES, and the trade.

A GOOD STOREHOUSE

Is very important in carrying on the business of growing and selling potatoes for seed. Potatoes that have been wintered too cold or even too warm, are not good seed. Our customers may rest assured that all seed ordered from us will be the very best.

LOCATION.

Fishers is located in the town of Victor, on the N. Y. C. & H. R. Railroad, and is in the center of the best potato growing section in New York state. We ship potatoes every season to Maine, Michigan, Wisconsin, Minnesota, and all of the Southern and Middle States; have also shipped to Canada, Mexico and Russia. It is generally known by people in other countries as well as in this country, that potatoes grown in this section possess unusual vitality. We have Western Union Telegraph, American Express, Bell Phone.

PURE SEED.

Our potatoes are grown especially for seed purposes, are not to be classed with the common stock handled by commission men. The growing, storing and packing are under our personal supervision, and the greatest of care is exercised in keeping all seed pure. You may be asked to pay higher prices, but remember they are no better on that account, and many times not as good.



EARLY SIX WEEKS.

This new variety in season is *extra early*, and we find by growing that it is one of the earliest ever introduced. It yields well and will always be ready for market early while prices are high. Color, light pink; flesh very white and floury. One of the best for early garden purposes. Give it a trial.



NEW SCOTCH ROSE POTATO.

This new rose colored potato is a great favorite. The seed first came from Scotland. The tubers are oblong, bright, and thick, with shallow eyes; tops large, dense, with strong stocky stems. There are few small tubers, and we recommend growing this new SCOTCH ROSE in drills. We will match it against any late variety for productiveness, and wish it tested beside any of the late sorts, because we have never tested a more productive variety. Its season is medium early, ripening after the early sorts, and before Carman No. 3. We consider the SCOTCH ROSE an extremely desirable variety and specially recommend it to our friends for trial. It will produce more large tubers on light poor sand than any other variety.



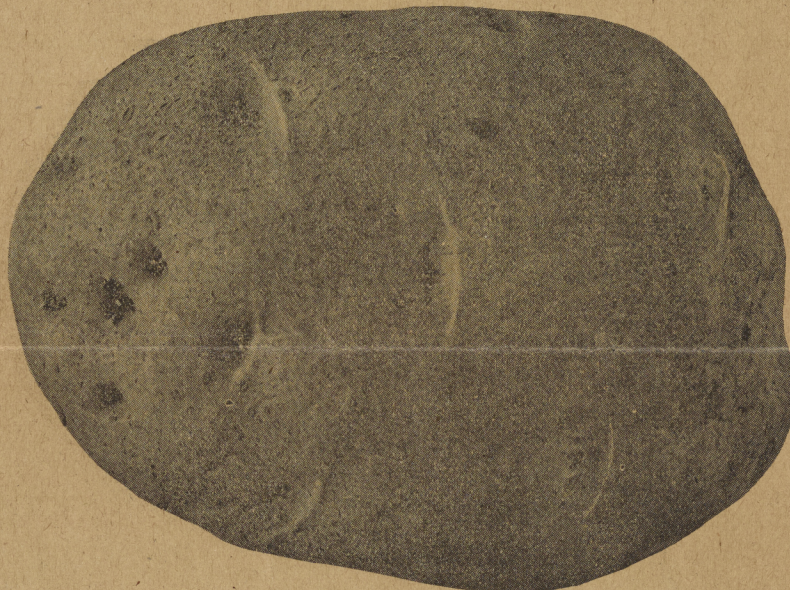
GREEN MOUNTAIN IMPROVED

This main crop variety is attracting much attention here and is wanted by our best potato growers. It is oval, white, with shallow eyes, and very handsome. Easy to harvest and always produces an abundant crop of handsome tubers, about all of which are large enough for market. It has the number and the size in each hill. Cooking quality excellent. Our stock of these is pure and handsome.



DIBBLE'S RUSSET

This new round white rusty skin variety is giving excellent satisfaction here. The vines are stocky and thrifty, and not susceptible to blight or disease of any kind. The tubers grow round and plump, and are of excellent cooking quality. It is an easy potato to harvest, will keep late in spring without sprouting, and is one of the best new sorts at the present time. When you sell your customer the Russet, he will always come back after more. Our sales of this variety are increasing each year.



WHITE MAMMOTH.

Round, white, late, main crop variety of unusual quality for table use. Easy to harvest, good keeper and very productive. White Mammoth always brings the highest market price and makes a satisfied customer.



NEW NUMBER NINE.

A new and valuable late round white variety, grown here now several seasons, giving excellent satisfaction, and sold for big money. Each season it yields immense crops of white, handsome tubers and pleases all who have seen it. It is an easy potato to harvest, a fine table variety, and many seasons yields 200 to 300 bushels per acre.

READ THIS

PURE STRAIN BRAND CERTIFIED SEED POTATOES

Only those fields which come up to our Certification Standards, can be sold as Certified Seed.

Fields shall be disqualified for the following reasons:

1. The presence of more than 5 per cent. of mosaic at either first or second inspection.

2. The presence of more than 2 per cent. of wilt associated with stem end browning, black leg, leaf roll, curly dwarf, or hills weak from other causes or of more than 4 per cent. of all combined at either first or second inspection.

3. The presence of more than 3 per cent. of varietal mixture at the first inspection or more than one-half of one per cent. at the second inspection.

4. Infestation with early blight, late blight, Colorado beetles or flea beetles to such an extent as to make the identification of other diseases difficult at either the first or second inspection.

5. The presence of more than 5 per cent. of late blight rot in the field or more than 2 per cent. in the bin at the third inspection.

6. In addition to the above, such factors as yield, conformity to group type, cultural care of the crop, bruising, insect injury, spraying, seed treatment, and the presence of stem end browning, scab, and rhiztoniose, shall be considered in certifying stock for seed.

7. Before marketing, seed stock shall be graded as follows: All round varieties shall pass over a 2-inch round mesh or a 1 $\frac{3}{4}$ -inch mesh other than round screen, long varieties to pass over a 1 $\frac{3}{4}$ -inch screen. All potatoes over 12 ounces in weight shall be removed.

They shall consist of one variety, uniform in shape, and of the right shape for the variety.

Second growth and improperly shaped potatoes shall be removed, also rotten, frozen, cut, bruised, or mechanically injured tubers.

Not over 10 per cent. showing slight injury from common scab shall be allowed, and none of these shall show deep pustules.

NATURAL POTATO SOIL.

Our Seed Potatoes are grown on the best and most natural potato soil in Western New York. Potatoes have been grown here extensively for over fifty years and during that time there has never been a crop failure. Our soil is sand and loam, and many of our best Potato Farms are quite rolling and hilly.

A CHANGE OF SEED

From one soil to another often doubles the yield, and improves the quality of the potatoes. Don't plant that old worn out seed any longer, but get something new and saleable.

PRESENT THROUGH FREIGHT RATES, WHICH WILL PROBABLY BE LOWER IN SPRING.

(SUBJECT TO CHANGE)

We have low through freight rates to nearly all stations on the following railroads: N. Y. C. & H. R. R., L. V., P. & R., Penna., Central of New Jersey, D. L. & W., B. & A., Long Island, N. Y. N. H. & H., Wallkill Valley, B. & M., R. W. & O., N. Y. O. & W., W. S., B. & O., Northern Central, Harlem, Central New England, Central Vermont, Norfolk & Western, B. R. & P., W. N. Y. & P., L. S. & M. S., Michigan Central, Nickle Plate, L. E. & W., and many others not mentioned.

PRESENT RATES OF FREIGHT PER 100 LBS. ON TWO OR MORE SACKS OR BARRELS

E. St. Louis... 61 $\frac{1}{2}$	Cincinnati... 47 $\frac{1}{2}$	Pittsburgh... 30	Camden... 34
Chicago... 49	Boston... 36 $\frac{1}{2}$	Albany... 29	Baltimore... 34
Louisville... 52 $\frac{1}{2}$	New York... 34	Buffalo... 21 $\frac{1}{2}$	Philadelphia... 34
Washington... 39 $\frac{1}{2}$	Brooklyn... 34	Trenton... 34	Jersey City... 34

Rate on full car load of 600 bushels is much lower.

If there is no freight agent at your shipping station and freight must be prepaid here, be sure to state the fact when giving your order.

POTATO CUTS used in this Catalog are made from photos of the potatoes taken from our Cellars.

SATISFIED CUSTOMERS

We have hundreds of them who write very pleasing letters every season. Please read below what a few of them have to say regarding our SEED POTATOES, and give us a chance to please you as well. When you recommend your own goods there is an underlying motive! When they are recommended by others with no reason other than the natural outburst of honest enthusiasm, there is a reason why every thinking person should investigate.

Oct. 29, 1922

Have just dug 63 bu. of potatoes, Heavyweight, from the two 120 lb. bags purchased from you last spring. They were certified seed, which cost a little more than regular seed, but they were worth it.

S. H., Litch. Co., Conn.

Oct. 26, 1922

I ordered some Irish Cobblers from you last spring. Was pleased with the seed, and more than pleased and gratified with the crop I raised.

G. K., Erie Co., Pa.

Jan. 8, 1922

Last year I got some Irish Cobbler potatoes of you. They were the nicest seed I ever purchased and produced a good crop.

H. Y., Blair Co., Pa.

March 1, 1922

I have planted your seed potatoes for some years with good results.

G. F., York Co., Pa.

April 15, 1922

Car potatoes reached me in fine order, stock is splendid, as it always is. Every sack is first class seed. Thank you.

N. G., Morris Co., N. J.

April 15, 1922

Thanks for your immediate attention to my order. They are fine looking potatoes, and expect to have a good crop from them.

S. W., Berks Co., Pa.

April 20, 1922

Last week I received the potatoes all in good shape and am perfectly satisfied with them.

A. A., Suf. Co. N. Y.

April 19, 1922

We received the seed potatoes and they are very nice, in fine condition, and we are well pleased with them.

J. H., Lanc. Co., Pa.

April 27, 1922

I received my seed potatoes in good shape, all very nice potatoes, and all my neighbors are much pleased with them.

W. S., Sch. Co. Pa.

May 13, 1922

I received the potatoes a few days ago and am very much pleased with them. They are very nice potatoes.

F. K., Orange Co., N. Y.

READ THIS

"Pure Strain Brand Seed Potatoes," and What it Means.

Pure Strain Brand Seed is isolated from many inferior strains, and each variety sold is the best strain in that type which can be obtained.

It is a result of considerable expense and experimentation added to time and enthusiastic work.

We have sold many thousands of bushels of Seed Potatoes in the past which were not branded, but because of the large list of satisfied customers we have and the steady increase in our business, we feel it only just to our trade that we brand our seed, that our customers may be able to distinguish same from other brands on the market.

Look for the yellow tag, which is your guarantee of "Pure Strain Brand" seed.

YOU ONLY PAY FOR WHAT YOU BUY.

Some companies in our line of business spend many thousand dollars annually for display advertising. This is a big business expense, and a part of it is added to each customer's order.

Our advertising expense is less than 2 per cent. of our gross sales, where some competitors spend as high as 15 per cent. So you can readily figure it out for yourself that when you make a purchase at our house, you are not paying for telling the world about our goods, but only paying for what you get.

The second size mentioned in the List average about the size of hen's eggs, for planting whole; saves rotting on cut sides. Especially adapted where fertilizer is used. One bushel will plant nearly as many hills as one of the large ones cut to two eyes. No extra charge for cartage packing or sacks. Full 165 pounds in each sack or barrel. Many of our customers prefer second size and have planted them several years with excellent results.

Our seed potatoes are always sold by weight. By a barrel or sack of seed potatoes we always mean 165 pounds net, except certified stock, and a sack eating potatoes 180 pounds net.

EARLY ORDERS.

We do not hesitate to advise our customers to place their orders early, as good seed stock will be sure to be higher at planting time, and those who order early while present stock is unsold will be sure to get choice stock and pure seed. Early varieties especially will surely be scarce in spring. We do not anticipate lower prices this season, and indications point to a substantial advance before spring.

WESTERN N. Y. SEED POTATOES ARE THE BEST

Note the firm, crisp flesh of our seed, compared with those grown in other sections of our country. Solid flesh potatoes will be sure to grow and give you an even stand over your whole field, while the soft spongy stock will rot and disappoint you. Give us at least a part of your order, and compare results.



HEAVY WEIGHT

New late main crop. Round, white. Our highest yielding strain in the rural class. Has been our biggest seller since introduced to the trade. Customers who have used it once show their satisfaction by repeat orders.



AMERICAN GIANT.

A long, white, late potato that is a standard sort. Tubers are long, smooth, glossy and somewhat flattened and inclined to be smallest at stem end. The American Giant yields immense crops in Monmouth County, N. J. The above is reproduced from a photograph of one taken from our cellar recently. Our stock is grown from seed which was certified last season.

SPAULDING ROSE NO. 4.

A new seedling which is making for itself a great reputation among southern growers. In some instances it has yielded 100 bushels per acre more than others in same field. In a field test here, it out-yielded Rural New Yorker 60 bushels per acre on sandy soil. We recommend it especially for sand or gravel soil for it will give good crops in this class of land where some others would not produce crop enough to pay for labor. It is a beautiful red potato, nearly round and somewhat flattened. Tops large and thrifty, easy to harvest, fine cooking quality and an excellent main crop variety.

EUREKA.

Extra early, and a coming favorite. Although a chance seedling, it is very remarkable for its extreme earliness, and the number of large, round, white tubers in each hill. Now is the time to buy a few of these and grow some extra early potatoes to sell to your neighbors.



IRISH COBBLER.

This is an extra early variety, first in the market, brings highest price, and is the most popular early potato grown at the present time. We always sell more bushels of the Irish Cobbler than of any other early variety. An Irish shoemaker was found to have a variety not offered by seedsmen, producing plump, handsome tubers of good size and excellent quality while the early sorts that gardeners had were yet too small for market. The tubers are a beautiful creamy white, eyes strong, well developed, and but slightly indented. Flesh is white, and skin often netted, and this netted skin is nature's mark of fine quality. Any of our customers who grow potatoes for early market will make no mistake in planting this most valuable variety, the Irish Cobbler.

A. G. ALDRIDGE SONS

FISHERS, ONTARIO COUNTY, N. Y.

Q Choice Early Potatoes are scarce, and likely to be much higher in the Spring. Prices are for Immediate Order and Spring Shipment on board cars here. Subject to being unsold.

SPRING PRICE LIST

JANUARY 15, 1924

Prices subject to change without notice.

Cash must accompany orders to insure attention.

All orders subject to confirmation.

Car lots a specialty. Correspondence solicited.

N. B.—In writing for quotations on large lots, state quantity each variety needed; also whether you wish to have them packed in barrels or sacks. Barrels, 60 cents more than sacks.

PURE STRAIN BRAND

The Following Varieties are the Best and Most Popular
Now in Cultivation

Per 150 lb. Sack

	Size—1st	2nd
American Giant, late, long white, very productive and good keeper..	\$5.00	\$4.50
Beauty of Hebron, early, well known, and one of the best.....	6.00	5.50
Bliss Triumph, extra early, bright red, handsome and productive....	6.00	5.50
Blue Victor, late, round, blue skin, productive, very white flesh.....	6.00	5.50
Bovee, plump, and very early, heavy yielder.....	6.00	5.50
Carman No. 3, late, white, comes well recommended, big yielder.....	4.50	4.00
Delaware, medium early, white, excellent for table use.....	5.00	4.50
Dibble's Russet, new, round white, plump, russet skin, excellent quality	4.50	4.00
Early Six Weeks, is extra early, best garden variety.....	6.00	5.50
Early Rose, old, yet always reliable; order early.....	6.00	5.50
Eureka, extra early, round, white, good cooker, and keeps well....	5.50	5.00
Early Harvest, long white, first early.....	6.00	5.50
Green Mountain Imp., round, white, big tops, big cropper, fine for table	5.00	4.50
Heavy Weight, new, late main crop, round white, heavy yielder. Try it.	4.50	4.00
Irish Cobbler, best yielding early variety, large white, pleases all....	5.50	5.00
Scotch Rose, very prolific, handsome rose colored.....	5.00	4.50
No. 9, large round white, big yield, fine for table and keeps well....	4.50	4.00
Ohio, extra early, almost first in market, productive.....	6.00	5.50
Rural New Yorker, white, one of the best we grow, and well known..	4.50	4.00
Russet Burbank, late, long white, russet skin, good keeper.....	5.00	4.50
Sir Walter Raleigh, large, white, nearly round, very productive.....	4.50	4.00
Spaulding Rose, handsome red, some flat, ripens mid-season.....	5.00	4.50
Stray Beauty, extra early, round, bright red, fine for early garden...	6.00	5.50
White Mammoth, round, white, productive.....	5.00	4.50

If you are accustomed to order varieties not on the list write us.
We may be able to quote you.